

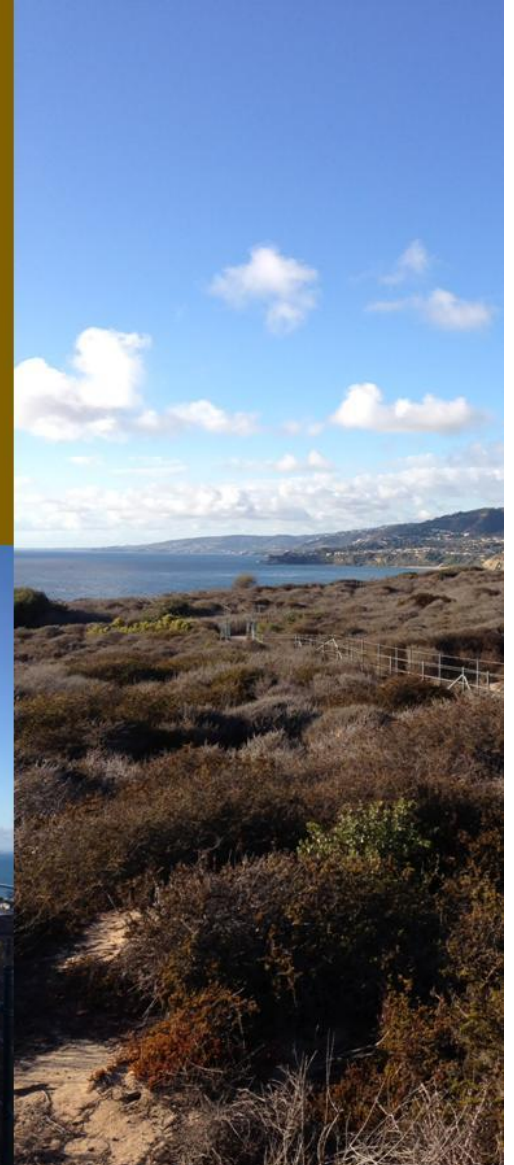


The Art of Marketing Luxury Homes

**We welcome the opportunity to make a complete presentation to you
and discuss all The DiPilla Real Estate Group can do to get your home SOLD!**

**We have successfully marketed and sold 100's of High-End estates in all
prestigious developments throughout South Orange County.**

**The DiPilla Real Estate Group can be reached at 949-874-7077
Please view our website at OCDreamEstates.com**



Presenting properties in a manner that captures their special allure, stir emotions and appeals to the finely-honed sense of value that luxury buyers possess...



- ◇ **A Personalized Marketing Plan for each home we represent**
 - ◇ **Luxury On-Line Advertising**
 - ◇ **Elite Print Advertising**
- ◇ **Personal Contacts & Broker-to-Broker Marketing**

**Hundreds of High-End Home Sales in
All Communities in South Orange County...
Over \$500,000,000 in Sales**



**Attaining Maximum Value for Our Clients Through
Global Reach, Exhaustive Market Knowledge, Use of
Professional Photography & Electronic & Print Media,
Adaptable Marketing Strategies and
Knowing the Mindset of Wealthy Buyers.**

Personalized Marketing Plan

Professional Photography
Professional Video Tour
Professional 4-Color UV coated Brochure
Stand-Alone Website w/individualized URL
Complete Property Description on
Berkshire Hathaway Global Website
Targeted Luxury Market Advertising
Leveraged Inside Connections with Top Agents
Sweeping Online Exposure
Custom Direct Mail Advertising



Global, International & Local Marketing

Proxio Global Estate Networking Platform
WorldProperties.com
Who's Who In LUXURY Real Estate member
BHHSCALIFORNIA.COM
Realtor.com
TRULIA Real Estate Search
Zillow.com
The WALL STREET JOURNAL
FRONTDOOR.com by HGTV
LUXURY PROPERTIES DIVISION member



The DiPilla Real Estate Group



ENTHUSIASM, DEDICATION, DILIGENCE & AVAILABILITY...PROVEN RESULTS



DiPilla Real Estate *Group*

949-874-7077

